



## Disney SmartPackaging Initiative Launches

Through five years of development and much collaboration with licensees, industry groups and sustainable packaging experts, Disney Consumer Products launched the SmartPackaging Initiative (SPI) in October. The initiative lends an opportunity to reduce the overall environmental footprint of Disney-branded packaging in support of The Walt Disney Company's long-term environmental goals, and push ourselves and our licensees to higher standards. Learn more about SPI [here](#).



## Disney Magic of Healthy Living Featured in ICCR Magazine

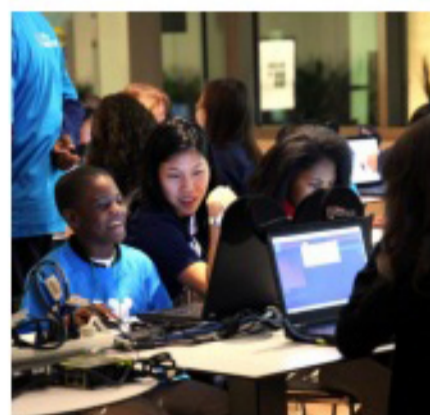
The Interfaith Center on Corporate Responsibility's (ICCR) *Corporate Examiner* recently spoke with Heather Rubin, director of Disney Magic of Healthy Living, to discuss the Company's healthy living commitment and what's next for the program. Read the full interview [here](#).

## Disney Publishes Facility List

In September, Disney published the list of facilities that manufacture Disney-branded products sold or distributed in our retail businesses. This was done in an effort to foster collaboration with industry peers, governments, NGOs and others interested in improving working conditions. Learn more about our decision [here](#).

## Disney and Code.org Release 'Frozen' Hour of Code Tutorial

The tutorial kicked off the second-annual Hour of Code campaign, which aims to teach logic and math, and nurtures creative thinking through introductory computer programming. As part of this collaboration, Disney also donated \$100,000 to support Code.org's efforts to bring computer science education to after-school programs nationwide. Do an hour of code [here](#).



## Disney Invests In Young Leaders with a \$1 Million Commitment to the Hispanic Scholarship Fund

Disney's contribution kicks off a three-year agreement that creates The Walt Disney Company-Hispanic Scholarship Fund Scholarship Program. The donation helps provide scholarships to outstanding Hispanic students across the country and expands educational resources and services offered to Latino parents and their children. Read more [here](#).