Disney Citizenship Spotlight

DisneyVolunteerEARS Mark a Milestone With More VolunteerEARing

"It's hard to believe, but this all started thirty years ago, when a group of Disney co-workers joined forces to get involved and be of service to their community. Today, that first grassroots effort has become the Disney Voluntears - a global, cutting-edge initiative that combines the talent and compassion of our people with the resources of our company to brighten the lives of children and families in need."

- Disney Chairman and CEO Robert A. Iger

Disney Named America’s Most Reputable Company

The Wall Street Journal Company was named America’s most reputable company in a survey conducted by Reputation Institute. The survey measures consumer perceptions of the 150 largest U.S. companies in the areas of citizenship, governance, performance, innovation, workplace, leadership, product and services. Read more.

Managing Our Global Supply Chain

Disney is the world’s largest licensor. Disney-branded consumer products are produced by thousands of independent licensees and vendors working with thousands of manufacturing facilities around the world. To better operate such a complex global supply chain, we recently reorganized the number of what are known as Permitted Sourcing Countries in which Disney products are made. This change allows us to more effectively focus our resources, better manage the supply chain and maintain our commitment to act and create in an ethical manner through our independent licensees, vendors and manufacturing facilities. For our full Permitted Sourcing Countries policy click here.

Sparking a Culture of Service

Disney has worked closely with Points of Light for more than 30 years to support and empower individuals who are transforming communities through service. In July, former President George W. Bush and President Obama presented the 5:00:00:00 Daily Points of Light Award, which was first bestowed in 1990. To continue this legacy, Disney has pledged $1 million to the Daily Points of Light Trust to help recognize kids and families who are making a difference and inspiring others to take action. Read more.

Disney's Climate Program

Every company faces the challenge of balancing growth with environmental impact. Disney has taken a unique approach. Through our Climate Solutions Fund, we invest in carbon-offset programs by choosing all of our businesses for their share of overall carbon reductions. The price on carbon is built into the balance sheet, providing the business with a financial incentive to think creatively about new approaches and technologies that will reduce their carbon footprint and lower the change. Read more.

Doc McStuffins Makes a House Call

Doc McStuffins is in. The checkups that the popular Disney Junior character gives to her toy and doll patients are fun and full of valuable lessons. A new app from Disney/ABC Television Group allows kids and parents to play along, choosing from a variety of entertaining and engaging developmental activities.