

Disney Citizenship Spotlight

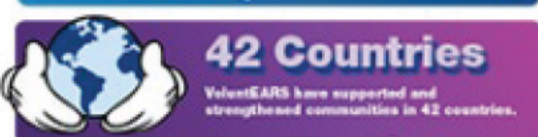


BE INSPIRED
Disney CITIZENSHIP

Summer 2013



30 Years of Disney VolunteARS



Disney VolunteARS Mark a Milestone With More VolunteARing

"It's hard to believe, but this all started thirty years ago, when a group of Disney co-workers joined forces to get involved and be of service in their community. Today, that first grassroots effort has become the [Disney VolunteARS](#) - a global, cutting-edge initiative that combines the talent and compassion of our people with the resources of our company to brighten the lives of children and families in need."

- Disney Chairman and CEO Robert A. Iger

Disney Named America's Most Reputable Company

The Walt Disney Company was named America's most reputable company in a survey conducted by Reputation Institute. The survey measures consumers' perceptions of the 150 largest U.S. companies in the areas of citizenship, governance, performance, innovation, workplace, leadership, product and services. [Read more.](#)



Managing Our Global Supply Chain



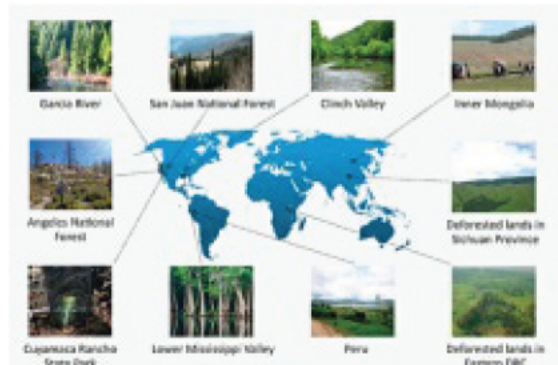
Disney is the world's largest licensor. Disney-branded consumer products are produced by thousands of independent licensees and vendors working with thousands of manufacturing facilities around the world. To better operate such a complex global supply chain, we recently reduced the number of what are known as *Permitted Sourcing Countries* in which Disney products are made. This change allows us to more effectively focus our resources, better manage the supply chain and maintain our commitment to act and create in an ethical manner through our independent licensees, vendors and manufacturing facilities. For our full *Permitted Sourcing Countries* policy click [here](#).

Sparking a Culture of Service

Disney has worked closely with Points of Light for more than 20 years to support and empower individuals who are transforming communities through service. In July, former President George H. W. Bush and President Obama presented the 5,000th Daily Point of Light Award, which was first bestowed in 1989. To continue this legacy, Disney has pledged \$1 million to the Daily Points of Light Trust to help recognize kids and families who are making a difference and inspiring others to take action. [Read more.](#)



Photo Credit: Points of Light



Disney's Climate Program

Every company faces the challenge of balancing growth with environmental impact. Disney has taken a unique approach. Through our Climate Solutions Fund, we invest in carbon-offset programs by charging all of our businesses for their share of overall carbon emissions. The price on carbon is built into the balance sheet, providing the businesses with a financial incentive to think creatively about new approaches and technology that will reduce their carbon footprint and lower the charge. [Read more.](#)

Doc McStuffins Makes a House Call

Doc McStuffins is in. The checkups that the popular Disney Junior character gives to her toy and doll patients are fun and full of valuable lessons. A new [app](#) from Disney/ABC Television Group allows kids and parents to play along, choosing from a variety of entertaining and engaging developmental activities.

