Value of 2015 Giving Exceeds $330 Million

Our engagement with communities often involves providing experiences that only Disney can deliver, such as using our characters to teach kids and families about the importance of disaster preparedness, delivering special care packages that include our consumer products to children in hospitals, and granting more than 8,000 Disney wishes every year to children with life-threatening illnesses. Thanks to the efforts of our employees and their families, we continue to bring lasting, positive change to communities around the world. In 2015 alone, our employees contributed 592,000 volunteer hours through our VolunEARS program and the value of Disney’s donations, including cash, product donations, and in-kind support, exceeded $330 million. For more on our efforts to strengthen communities, see the philanthropy section of our corporate website or our 2015 data table.

Disney Meets Healthy Living Milestone

In 2015, Disney reached a major milestone with its healthy living initiative. All Disney-controlled food and beverage advertising on U.S. kid-focused media platforms, as well as Disney-owned online destinations oriented to families with younger children, now comply with Disney’s Nutrition Guidelines. In addition, 80% of our licensed food and beverage portfolio in North America met our Nutrition Guidelines, and 67% of our globally licensed wholesale food made Nutrition Guidelines, with the goal of reaching 80% by 2020. This progress highlights Disney’s commitment to making healthy living fun and simple, and we’re proud to partner with parents to help kids eat better, get active and be their very best. To learn more about Disney’s efforts to create healthier generations, visit our website or see our 2015 data table.

Disney Decreases 2015 Net Carbon Emissions by 34%

Disney’s commitment to environmental stewardship focuses on using resources wisely and protecting the planet as it operates and grows its business. In 2015, we decreased our net carbon emissions by 34%, keeping us on track to reduce net carbon emissions by 50% from 2012 levels by 2020. We accomplished this through reducing our energy use, seeking alternative low-carbon energy sources and investing in carbon offsets. For example, last year, we switched our buses at Walt Disney World Resort to renewable diesel, resulting in a 59% decrease in greenhouse gas emissions from that source. By diverting 49% of waste from landfills and incineration without energy recovery, we continue to stay on track to achieve 60% waste diverted from landfills and incineration without energy recovery by 2020. Lastly, through water conservation and reduction efforts throughout our Parks and Resorts and other facilities around the world, we remain on track to meet our 2018 target of maintaining our potable water use at our 2013 baseline level. For more on our commitment to environmental stewardship, visit the environment section of our corporate website or see our 2015 data table.

More than 5,100 Veterans Hired Through Heroes Work Here

Disney’s efforts to hire veterans is a source of tremendous pride. Since its inception in 2012 through the end of Fiscal Year 2015, our Heroes Work Here program has hired more than 5,100 veterans. Disney’s Veterans Institute, which provides tools for other organizations to build exceptional veterans hiring programs of their own, has trained more than 1,300 companies, resulting in an additional 5,000+ hires since 2013. Last August, the Department of Defense honored The Walt Disney Company’s approach to veterans hiring with the 2015 Secretary of Defense Employer Support Freedom Award. For more information on our commitment to respectful workplaces, please visit the Disney Careers site or see our 2015 data table.