



## 2013: A Landmark Year for Inspiring Citizenship

2013 was a landmark year for Disney Citizenship. We made encouraging progress towards the goals we set for ourselves and a series of important decisions about how and where we'll direct our time and energy in the future.

This year's [Citizenship Performance Summary](#) includes specific examples of our efforts to act ethically and responsibly, as well as a new focus on four areas in which Disney has a unique opportunity to create a brighter tomorrow by inspiring action in others: **Living Healthier**, **Strengthening Communities**, **Conserving Nature**, and **Thinking Creatively**.

We believe that the example we set as a company of more than 175,000 is nothing compared to the impact we can have when we inspire the millions of kids and families we reach every day to take action and make a difference.

We appreciate your continued interest in our efforts and are proud to share just a few of our accomplishments from 2013 below.



## Met our Environmental Targets Set in 2009

We're proud that, in 2013, we met or exceeded all of the environmental targets we set in 2009. We lowered our net direct greenhouse gas emissions by 50 percent and our electricity consumption by more than 10 percent. And we know that our environmental impact can be that much greater when Disney inspires people to conserve nature, so we're on track to meet our goal of connecting 35 million kids and families with nature experiences by 2015. [Read more.](#)

## Donated a Record \$370 Million & 667,000 Hours of VoluntEARS Service

At Disney, we hope to inspire a universal spirit of volunteerism that will lead people to devote their time and energy to causes bigger than themselves. To lead by example, Disney donated nearly \$370 million in cash, product and in-kind support to charitable organizations around the world as well as 667,000 hours of VoluntEARS service in 2013. Our efforts inspired kids and families to take more than 4.5 million actions last year to strengthen communities, and we are on target to reach 20 million actions by 2020. [Read more.](#)



## Increased Global Oversight Across Our Supply Chain Operations

Disney-branded products are produced in over 29,000 factories in more than 90 countries. We took important steps this past year to advance labor standards in our global supply chain, including focusing our manufacturing in countries that we believe are more likely to continue to improve working conditions. And our newly created Integrated Supply Chain Management organization provides greater global oversight across our operations, from planning and sourcing to product integrity and chemicals management, further enhancing efficiency, visibility and integrity. [Read more.](#)

## Recognized as One of the World's Most Admired Companies

We're proud to be known as one of the most admired companies in the world - a recognition of both the integrity of our people and the quality of our entertainment experiences. Disney Citizenship will continue our efforts to create a brighter tomorrow and strengthen the connection we have with consumers who expect nothing less from the Disney brand. [Read more.](#)

