

# Disney's Paper Sourcing and Use Policy

## Paper Specifications

Rev. September 2017

Disney's Paper Sourcing and Use Policy ("Policy") was adopted in 2012 with a goal to reduce the environmental footprint of The Walt Disney Company, its subsidiaries, and related and affiliated companies ("Disney"), through the responsible use of forest resources and eliminating unwanted and illegally harvested fiber. Use the following paper specifications guidance for paper used in Disney's daily business operations and Disney-branded consumer products and packaging. Please note both **Specification A - Recycled and Certified Papers** and **Specification B - Chlorine** must be met.

### Specification A — Recycled and Certified Papers

**Step 1:** Identify the country of origin of paper fiber utilized in paper and paper-based products and packaging supplied to Disney.

**Step 2:** Note the paper fiber country of origin in the Country Category List on Table 1, below, to determine the relative country categorization. Countries are categorized using these four indices: 1) World Bank's Worldwide Governance Indicators (WGI), 2) Transparency International's Corruption Perception Index (CPI), 3) the United Nations Food and Agriculture Organization (FAO) statistics on the annual change rate of forest area, and 4) the Intact Forest Landscapes (IFL) map. Please note that the countries listed here are considered Permitted Sourcing Countries under part of The Walt Disney Company International Labor Standards program and can be used to produce Disney-branded products. This list will be updated from time to time.

**Table 1 - Country Categories C, A and B List** (effective, September 2017)

Category C Countries: 100% FSC or 100% Recycled REQUIRED										
ARGENTINA	BELIZE	BOLIVIA	BRAZIL	BRITISH VIRGIN ISLANDS	CAMBODIA	ECUADOR	GADELOUPE	GUATEMALA	GUYANA	HAITI
HONDURAS	INDONESIA	KAZAKHSTAN	LAOS	MADAGASCAR	MALAWI	MAYOTTE	MEXICO	MONGOLIA	MOZAMBIQUE	NEPAL
NICARAGUA	NORTHERN MARIANA ISLANDS	PANAMA	PAPUA NEW GUINEA	PARAGUAY	RUSSIA	SAINT PIERRE AND MIQUELON	SOLOMON ISLANDS	TANZANIA	UGANDA	

FSC or Recycled RECOMMENDED									
Category A Countries					Category B Countries				
AUSTRALIA	HUNGARY	RWANDA	ALBANIA	CHILE	GUAM	MALI	PITCAIRN	SWEDEN	
AUSTRIA	ICELAND	SAN MARINO	AMERICAN SAMOA	CHINA	GUERNSEY	MARSHALL ISLANDS	PORTUGAL	THAILAND	
BAHAMAS	IRELAND	SINGAPORE	ANDORRA	COLOMBIA	INDIA	MARTINIQUE	PUERTO RICO	TIMOR-LESTE	
BARBADOS	ISRAEL	SLOVAKIA	ANGUILLA	COSTA RICA	ISLE OF MAN	MICRONESIA	RÉUNION	TONGA	
BELGIUM	LATVIA	SLOVENIA	ANTIGUA AND BARBUDA	CÔTE D'IVOIRE	ITALY	MOLDOVA	ROMANIA	TRINIDAD AND TOBAGO	
CAPE VERDE	LITHUANIA	SPAIN	ARMENIA	DOMINICA	JAMAICA	MONTENEGRO	SAINT HELENA, ASCENSION AND TRISTAN DA CUNHA	TUNISIA	
CROATIA	LUXEMBOURG	ST. VINCENT AND THE GRENADINES	ARUBA	DOMINICAN REPUBLIC	JAPAN	MONTERRAT	SAINT MARTIN (FRENCH PART)	TURKEY	
CYPRUS	MACAO	SWITZERLAND	AZERBAIJAN	EL SALVADOR	JERSEY	MOROCCO	SAMOA	TURKS AND CAICOS ISLANDS	
CZECH REPUBLIC	MALTA	TAIWAN	BAHRAIN	FAROE ISLANDS	JORDAN	NAMIBIA	SAO TOME AND PRINCIPE	TUVALU	
DENMARK	MAURITIUS	UNITED ARAB EMIRATES	BELARUS	FIJI	KENYA	NAURU	SAUDI ARABIA	UKRAINE	
ESTONIA	MONACO	UNITED KINGDOM	BENIN	FINLAND	KIRIBATI	NETHERLANDS ANTILLES	SENEGAL	UNITED STATES OF AMERICA	
FRANCE	NETHERLANDS	URUGUAY	BERMUDA	FRENCH GUIANA	KOREA (SOUTH)	NEW ZEALAND	SERBIA	UNITED STATES VIRGIN ISLANDS	
GERMANY	POLAND		BHUTAN	FRENCH POLYNESIA	KOSOVO	NIGER	SEYCHELLES	VANUATU	
HONG KONG	QATAR		BOSNIA AND HERZEGOVINA	GABON	KUWAIT	NORFOLK ISLAND	SIERRA LEONE	VIETNAM	
			BOTSWANA	GAMBIA	LEBANON	NORWAY	SOUTH AFRICA	WALLIS AND FUTUNA ISLANDS	
			BRUNEI	GEORGIA	LESOTHO	OMAN	SRI LANKA	WESTERN SAHARA	
			BULGARIA	GHANA	LIECHTENSTEIN	PALAU	ST. KITTS AND NEVIS	ZAMBIA	
			BURKINA FASO	GREECE	MACEDONIA	PALESTINE	ST. LUCIA		
			CANADA	GREENLAND	MALAYSIA	PERU	SURINAME		
			CAYMAN ISLANDS	GRENADA	MALDIVES	PHILIPPINES	SWAZILAND		

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## Paper Specifications

Rev. September 2017

**Step 3:** Refer to Table 2, directly below, for the paper specifications by country categorization.

**Table 2 – Paper Specifications by Country Category**

Category C Country	Category A & B Country
<p>Supplier <b>must</b> provide paper made from:</p> <ol style="list-style-type: none"> <li>1. <b>100% recycled fiber</b>, OR</li> <li>2. <b>100% FSC-certified fiber</b> (recycled, recycled plus virgin or 100% virgin)</li> </ol>	<p>Supplier may provide paper made from any of the following fibers, listed in order of preference from an environmental standpoint:</p> <ol style="list-style-type: none"> <li>1. <b>100% recycled fiber</b> <ol style="list-style-type: none"> <li>a. Certified recycled paper is preferred over uncertified recycled paper.</li> <li>b. Recycled paper made from post-consumer waste (PCW) is preferred over recycled paper made with pre-consumer waste.</li> </ol> </li> <li>2. <b>A combination of recycled fiber and certified virgin fiber</b> <ol style="list-style-type: none"> <li>a. Refer to “Transitional” column in Table 3 for preferred minimum PCW recycled paper by product category.</li> <li>b. FSC-certified paper is <i>preferred</i> in all countries of origin and is <i>required</i> if paper originates from a Category C country.</li> <li>c. Paper certified by other certification bodies including PEFC, SFI, CSA and ATFS are acceptable for paper fiber that does not originate from a Category C country.</li> </ol> </li> <li>3. <b>100% certified virgin fiber</b> <ol style="list-style-type: none"> <li>a. FSC-certified paper is <i>preferred</i> in all countries of origin and is <i>required</i> if paper originates from a Category C country.</li> <li>b. Paper certified by other certification bodies including PEFC, SFI, CSA and ATFS are acceptable for paper fiber that does not originate from a Category C country.</li> </ol> </li> <li>4. <b>Uncertified virgin paper</b> Acceptable, provided that the origin of the paper fiber is not a Category C country.</li> </ol>

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## Paper Specifications

Rev. September 2017

**Table 3 - Suggested PCW Recycled Paper Content**

CATEGORY	TRANSITIONAL	BETTER	BEST
Copier/Printer Paper	30%	50%	100%
Marketing, Communications and Operational Papers (e.g., Direct Mail, posters, brochures, inserts, stickers)	10%	30%	30%
Marketing – Corrugate Displays	<50%	<50%	50%
Toilet and Tissue Papers	<20%	20-50%	51-100%
Paper Products (stationery, notebooks)	25%	26-65%	66-100%
Publishing			
Cover	10%	10%	11-30%
Coated pages	10%	30%	30%
Uncoated pages	10%	10%	11-30%
Magazine Publishing	10%	30%	30%
Primary Packaging (e.g., Paperboard, DVD Sleeves and Wraps)	10%	10%	30%
Outbound Transport Packaging (Corrugate)	30%	31-40%	41-50%

*Note: Figures based on Strategic Sourcing & Procurement analysis of market feasibility in North America.*

### Specification B — Chlorine

Where feasible, furnish paper products processed without chlorine or chlorine compounds.

- a. For recycled paper, furnish "Processed Chlorine Free" or "PCF" products.
- b. For virgin paper, furnish "Totally Chlorine Free" or "TCF," if available; if not, then "Elemental Chlorine Free" or "ECF."

For more information or to see *Disney's Paper Sourcing and Use Policy*, visit [www.thewaltdisneycompany.com/citizenship/policies](http://www.thewaltdisneycompany.com/citizenship/policies).

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