



## Disney Featured in CDP's Report on Corporate Use of Carbon Prices

In 2009, Disney set an ambitious goal of achieving zero net greenhouse gas emissions. One innovative tool to help us reach that goal was to place an internal price on carbon. To further highlight this critical program, Disney's SVP of Environment and Conservation, Dr. Beth Stevens, was featured in Carbon Disclosure Project's report on corporate use of carbon prices. To read more about how Disney is making positive strides towards environmental goals while simultaneously delivering three consecutive years of record financial performance, click [here](#).



## Disney Film Awarded Inaugural Common Sense Seal

Common Sense Media honored the new Disney film, *Alexander and the Terrible, Horrible, No Good, Very Bad Day*, with the inaugural Common Sense Seal - the first seal of excellence for the best in family films. This honor recognizes the film's positive, family-friendly messages and celebrates Disney's commitment to create responsible, high-quality products and entertainment experiences. Read more [here](#).

## Star Wars: Force for Change Raises \$4.26 Million for UNICEF's Innovation Labs

In May, Disney and Lucasfilm in collaboration with Bad Robot launched *Star Wars: Force for Change*, an initiative dedicated to finding creative solutions to the world's biggest challenges. Engaging fans in this quest for a brighter future, *Star Wars: Force for Change* offered donors the opportunity to win an appearance in *Star Wars: Episode VII*. The result: \$4.26 million raised for UNICEF's Innovation Labs and programs. Read more [here](#).



Photo Credit:  
Good World Solutions

## Supply Chain Investments Help Support Improvements in Factory Working Conditions

Addressing systemic labor issues in global supply chains is of great importance to Disney. Through our Supply Chain Investment Program, we are able to support innovative projects that create scalable, long-term improvements in working conditions and worker empowerment. Recently, we provided project funding to Good World Solutions to leverage mobile technology that promotes worker engagement in China. Learn more about the initiative [here](#).

## KaBOOM! Play Together Tour Powered by Disney Parks Helps Strengthen Family Bonds

We believe one of the best ways to strengthen communities and families is through the power of play. This summer, Disney Parks sponsored the KaBOOM! Play Together Tour that traveled to six cities across America. Nearly 13,000 kids and families came out to tackle a playful obstacle course that challenged their problem-solving, teamwork, and communications skills. Read more about the tour [here](#).



## 2014 ESPYs Showcase Best Practices in Environmental Responsibility

From using solar-powered golf carts to restoring the LA River to hosting a virtually waste-free event, the ESPYs - held in July - demonstrated how you can put on a world-class event while minimizing your environmental footprint. This is the sixth year that the event went carbon-neutral while at the same time reaching millions of viewers around the world. Read more about the environmentally-friendly event [here](#).