



## GLOBAL CHARITABLE GIVING GUIDELINES

***The Walt Disney Company aspires to be the most admired company in the world, equally admired for the integrity of our people and the way we behave as citizens of the world as we are for the quality of our exceptional entertainment experiences.***

**Philanthropic Vision:** Disney will build on our philanthropic legacy with programs that share our resources and talents to make lasting, positive change in communities and promote the happiness and well-being of kids and families.

**Funding Priorities:** Disney focuses its charitable giving primarily in three areas, with an emphasis on underserved populations: Community, Conservation and Creativity, as further described below.

Disney receives an extraordinary amount of requests for cash and in-kind contributions from around the world, numbering many more than Disney can accommodate. These guidelines are designed to assist organizations in understanding the company's charitable priorities. However, Disney reserves the right (in its sole discretion) to make all determinations regarding the organizations and programs to which it will provide support. When a request is denied, it does not imply that the applicant's program is not vital or valued. It may be that the request does not fall within these Guidelines or focus areas, or that available funds for the relevant period have been committed to other worthy programs. Disney cannot accommodate every request, and accordingly, it is inevitable that even requests that are consistent with these Guidelines will not be granted.

Generally, Disney does not consider unsolicited requests for financial support. Requests for U.S. theme park tickets may be considered if the request meets certain criteria, as further described in "Applying for Park Tickets."

In addition to direct contributions, Disney supports charitable organizations through Disney VoluntEAR projects worldwide and Disney Employee Programs under The Walt Disney Company Foundation.

***These Guidelines may be modified at any time without advance notice. Disney reserves the right to change, suspend, revoke or terminate its charitable giving at any time, and to deviate from these Guidelines at its own discretion.***

**Financial and in-kind support is focused on the following areas:**

- 1) **Community:** Disney seeks to bring happiness, hope and laughter to kids and families in need around the world.

### ***What we fund***

- a) Children's Hospitals: Bring hope and happiness to kids and families during their hospital stay, principally in areas where Disney does business.
- b) Disney Wishes: Create experiences that provide hope, strength and joy to kids faced with illness.
- c) Youth Development: Providing tools and resources to help young people become successful.
- d) Disaster Preparedness and Relief: Help kids and families prepare for disasters and provide

- e) support to communities impacted by disasters where Disney does business.
  - e) U.S. Military/Veteran Families: Provide support to organizations that create opportunities for and provide comfort to U.S. military personnel and veterans and their families.
  - f) Healthy Kids: Promote healthy lifestyles for kids and families through nutrition and physical activity.
- 2) **Conservation:** Disney seeks to conserve nature for future generations and help kids develop life-long conservation values through nature exploration.

***What we fund***

- a) Protecting the Planet: Collaborate with communities around the world to serve as stewards of vulnerable ecosystems.
  - b) Supporting Grassroots Conservation: Work with communities and organizations to protect the planet.
  - c) Connecting Kids to Nature: Provide opportunities for discovery and exploration of nature that build lifelong conservation values.
  - d) Emergency Funding: Provide relief in response to urgent environmental or conservation needs.
- 3) **Creativity:** Disney seeks to harness the power of creativity and imagination to improve the lives of kids and the communities in which they live and allow them to create the future they imagine.

***What we fund***

- a) Imagination: Promote multidisciplinary approaches to hands-on learning after school.
- b) Storytelling: Support efforts to foster storytelling.
- c) Play: Bring play to underserved communities and incorporate play into after-school programs.

**Organization Requirements**

Disney only considers organizations meeting the following eligibility criteria:

- Organizations based in the United States must be verifiable through the Internal Revenue Service (IRS) Exempt Organizations *Select Check* online tool or the National Center for Education Statistics database. For non U.S. organizations, Disney utilizes the IRS’s *Reliance Standards for Making Good Faith Determinations or Expenditure Responsibility* rules and regulations in determining eligible charitable organizations.
- Organizations must represent that they operate within the parameters of all applicable laws, including the Foreign Corrupt Practices Act, the U.S. Patriot Act and all applicable laws and regulations in countries where program support is provided.
- Organizations must represent they do not discriminate in employment practices or services on the basis of race, religion, color, sex, national origin, age, marital status, mental or physical ability, sexual orientation or gender identity.

**Ineligible Organizations**

As a standard practice, Disney does not support and considers ineligible:

- Organizations or public benefit programs that do not qualify as tax-exempt under Section

501(c)(3) of the U.S. Internal Revenue Code or, for non-U.S. organizations, are determined ineligible utilizing the IRS's Reliance Standards for Making Good Faith Determinations or Expenditure Responsibility rules and regulations.

- Organizations that operate or support activities counter to the policies of The Walt Disney Company.
- Organizations that are actively engaged in highly controversial issues or use controversial tactics to advocate their position. A controversial issue is a serious matter for which different segments of the community have strong opposing positions and that has an impact on society or its institutions. A controversial tactic is an unlawful activity, or an extreme action that intentionally damages or threatens people or property.
- Social, labor union, alumni, or trade associations, fraternal or political organizations, or organizations serving a limited constituency.
- Educational organizations, including private schools and non-public school districts, that have not been, or (if outside the U.S.) would not be, granted tax-exempt status under IRS Section 501(c)(3) .
- Private foundations (non-public charities, including personal and corporate foundations).
- Recreational, sporting or athletic associations unless serving special needs or underserved populations.
- Faith-based organizations or religious programs whose principal purpose is promulgating a particular religious faith, creed or doctrine and, whose programs do not serve the broader public regardless of religious belief.
- Organizations seeking underwriting solely for advertising.

### **Generally Ineligible Requests**

When evaluating requests, Disney will generally *not* support the following:

- Unsolicited requests to support dinners, conferences, seminars and workshops, unless there is a direct relationship to Disney's charitable goals and strategies.
- Requests that solely focus on payment of group or individual travel expenses such as team-based competitions, illness or hardship.
- Publications, films, television programs and other media production.
- Unsolicited proposals for campaigns to eliminate or control specific diseases.

### **Disney Wishes – Program Requirement**

Through our Disney Wishes program, we fulfill first wishes referred by nonprofit wish-granting organizations that make wishes come true for children, ages 2 ½ through 18, with life-threatening medical conditions. All wish requests must be submitted through a recognized and registered nonprofit wish-granting organization that qualifies the child's eligibility. We do not fulfill wishes for adults or requests for second wishes, regardless of how the first wish was fulfilled.

### **In-Kind Donations – Restrictions**

Items donated to a charity are for charitable purposes only and may not be marketed or re-sold, with the exception of charitable fundraising auctions. We are not able to offer complimentary hotel or cruise accommodations, travel arrangements, merchandise items, or other forms of donations.

### **Applying for Disney Park Tickets**

Disney has joined with Points of Light – the world’s largest organization dedicated to volunteer service – to reward eligible US nonprofit organizations with complimentary Disney parks tickets for hosting family-friendly volunteering\* activities. Through this program:

- Eligible nonprofit organizations and schools (501c3 or NCES) in the U.S. are able to earn up to 20 possible tickets per calendar year when they create and complete opportunities for family volunteer activities aimed at strengthening local communities, which can include their own organization.
- Volunteer projects can benefit the organization directly, the community, or another nonprofit organization that meets program guidelines.
- Tickets earned are based on the actual number of individuals who participate in the event according to a scale. For example, a project with 15-34 volunteers can earn 5 theme park tickets; 35 – 74 can earn 10 tickets, and 75 and beyond can earn the maximum of 20 tickets.
- Nonprofit organizations may conduct multiple family volunteer projects during a calendar year to earn up to the 20 park ticket maximum.
- Eligible organizations can register, create and manage projects, track family volunteers, and complete approved projects at <http://pointsoflight.org/disneyrewards/>

### **Ticket Usage Guidelines**

- Tickets may be used to reward volunteers, as a contest prize, for charitable fundraising purposes, or in other ways that support the organization’s mission.
- Tickets may not be sold or bartered.
- Tickets will be sent to the nonprofit organization within 30-60 days after approval and verification of the organization and project.

### **Ineligible Uses and Recipients**

- Sponsorships or donations for individuals, teams or organizations raising funds on behalf of another benefiting group (e.g., walk-a-thons, contests, pageants, scholarships, or ambassador programs).
- Activities or efforts such as competitions, recognition events, holiday parties, door prizes, giveaways, and reward or other incentive programs.
- Donations for families or individuals.

The ticket donation program for Walt Disney World and Disneyland is open only to eligible nonprofits in the US. The Walt Disney Company may, at its discretion, invite eligible nonprofit organizations outside the US to visit a Disney theme park by invitation only. \*For more information on the Ticket Reward Program including family friendly guidelines, visit <http://pointsoflight.org/disneyrewards/>.

For general information on Disney charitable giving, please refer to [www.Disney.com/citizenship](http://www.Disney.com/citizenship).