

Disney Citizenship Spotlight



April 2017



Disney and NRPA Collaborate to Improve 16 Community Parks through the 'Meet Me at the Park' Campaign

During April, Disney Citizenship, Disney|ABC Television Group, ESPN, and DisneyNature are collaborating with the National Recreation and Park Association (NRPA) on the Meet Me at the Park campaign to provide 16 communities with grants of \$20,000 to improve local parks through projects that connect kids to nature, inspire kids and families to live healthier lifestyles, and increase kids' access to sports. [Click here](#) to learn more about the campaign and to cast a vote or enter your city for a chance to win a grant before the campaign closes on April 30.



Marvel Launches #GrootDancebomb Challenge to Plant a Quarter of a Million Trees for Earth Month

In anticipation of Marvel Studios' *Guardians Of The Galaxy, Vol. 2* hitting theaters on May 5, Marvel debuted the global #GrootDancebomb challenge during Earth Month. From April 18-May 5, for every Facebook or Youtube like or share of Marvel's #Grootdancebomb video starring YouTube star D-trix-or post on Twitter or Instagram celebrating a #GrootDancebomb moment using the hashtag-Marvel and the Disney Conservation Fund will direct a \$1 donation to The Nature Conservancy to plant one tree, up to a maximum of a quarter of a million trees (\$250,000). To watch the #GrootDancebomb video, [click here](#).

Disney Conservation Fund Announces its 2016-2017 Grant Recipients

The Disney Conservation Fund (DCF), Disney's granting program focused on protecting the planet and helping kids develop lifelong conservation values, has announced its 2016-2017 grant recipients. This year, more than \$7 million in grants will help nonprofit organizations working across the globe to protect wildlife and provide experiences that will help inspire a lifelong love for nature in young people. Go [here](#), for a complete list of 2016-2017 DCF grant recipients. You can also watch a [new video](#) about the work of the Disney Conservation Fund that will be shown ahead of DisneyNature's *Born In China* in theaters when it debuts on April 21st.

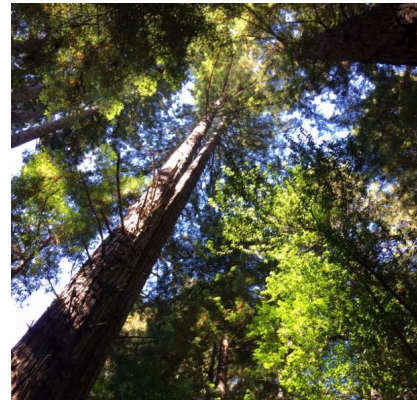


Reducing Our Carbon Footprint Through Coffee

In 2009, the Company established the Disney Climate Solutions Fund (DCSF) to support forest conservation, management and regeneration around the globe. One project supported by the fund is Conservation International's (CI) efforts to reduce deforestation in Peru's Alto Mayo Protected Forest. [Read more](#) about how this project is helping us reduce our carbon footprint while also supporting efforts by local coffee farmers to produce sustainably-sourced, high quality coffee available to guests at the Walt Disney World and Disneyland Resorts, as well as online.

Supporting Forests as a Win-Win

Walt Disney had a personal passion for conserving natural resources, building a legacy that today continues to inspire children and families to join The Walt Disney Company in caring for the environment. As an extension of that passion, we believe that a healthy future requires healthy forests. [Learn more](#) about how our investments in The Conservation Fund's high-quality forest-based carbon credits, helps us meet our long-term goal of attaining "zero" net greenhouse gas (GHG) emissions while protecting and restoring forests and ecosystems.



Progress On Our Environmental Targets

In March, we published our 2016 Citizenship Data Table. In it, we highlighted some of our achievements from the past year, including our progress on our environmental targets on emissions reduction, waste reduction, and potable water use. [Click here](#) to learn more about our progress on our targets.



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