Disney Citizenship Spotlight

Disney Tops List of World's Most Reputable Companies for 2016

The Walt Disney Company ranked No. 2 on the list of the World’s Most Reputable Companies for 2016, publishing its third consecutive entry in the Citizenship and Governance categories. Click here to read more about this recognition, and head to the Fortune.com article for more information on the list.

Disney Conservation Fund Unveils New Initiative to Protect the

Provided in 1995, the Disney Conservation Fund (DCF) is a key pillar in the Company’s efforts to protect the planet and help kids develop lifelong conservation values in honor of its 20th

year, Walt Disney Pictures and Disney Parks, Experiences and Products (DPEP) are joining forces to take action on climate change with the Disney Conservation Fund’s

new initiative, called “Reverse the Decline, Increase the Time.” This initiative is aimed at reversing the decline of 10 threatened species through scientific research, community collaboration, and increasing the time kids spend in nature. Dr. Beth Stevens, Disney’s senior vice president for Environment and Corporate Affairs, shared her thoughts on how DCF’s two-pronged commitment will make an even greater difference for wildlife, habitats and kids around the world. Visit here to read her article. And click here to read an interview about what our approach to sustainability and conservation at Disney.

Disney National Recreation and Park Association Support Local Parks

Local parks give people a place to explore the great outdoors, be active, and have fun. This Earth Day, The Walt Disney Company and National Recreation and Park Association (NRPA), collaborated on the Parks Build Community initiative in an effort to revitalize and restore local parks, in coordination with the NRPA and local communities across the country. Throughout April, you can support Parks Build Community by nominating and voting for your favorite parks and park improvement projects. At the end of the campaign, 10 parks will receive $25,000 grants. Click here to learn more about Parks Build Community.

Inspiring the Next Generation of Environmental Stewards (Video)

As we continue to make progress on our long-term environmental impact goals at Disney, we also aim to inspire others to maintain a healthy planet. Caring for nature starts with connecting with nature, and 35 encouraging kids and parents to do so, we are committed to environmental stewardship. Beth Stevens, senior vice president for Environment and Corporate Affairs, shares her thoughts on why it’s important for kids to build bonds with the outdoors. Click here to watch her speech.

Disneyland Resort and Make-A-Wish Celebrate the Success of Worldwide "Share Your Ears" Campaign

To honor the 100,000th Disney wish granted globally, and celebration of the Disneyland Resort Diamond Celebration, Disneyland Parks launched the ShareYourEars campaign in support of Make-A-Wish. From February through mid-March, photos uploaded with #ShareYourEars unlocked a $5 donation from Walt Disney Parks and Resorts, up to $1 million. Due to the outpouring of public support for the campaign, Disneyland Parks announced that it would donate an additional $2 million to Make-A-Wish, double the original pledge. Click here to learn more about #ShareYourEars and see how fans around the world participated.