



GLOBAL CHARITABLE GIVING GUIDELINES

Introduction:

Disney businesses receive an extraordinary amount of requests for cash and in-kind contributions from around the world, numbering many more than Disney can accommodate. These guidelines are designed to describe the company's charitable priorities. Generally, Disney does not consider unsolicited requests for financial support.

Charitable organization requests for U.S. theme park tickets may be considered through the Park Ticket program (see requirements below).

Philanthropic Mission:

The Walt Disney Company supports programs that bring **comfort, inspiration, and opportunity to families** around the world through collaboration with leading nonprofit organizations.

Funding Priorities: Disney focuses its charitable giving, specifically to:

Deliver comfort and inspiration to families with children facing serious illness: Focusing on children's hospitals and wish granting for seriously ill children. See below for Disney Wishes Program Requirements.

Provide inspiration and opportunity by supporting youth skills development for the future.

Strengthen the diverse communities where we operate and promote ethical, social and environmental business practices. This includes the Disney Conservation Fund (DCF) focused on: saving wildlife, protecting the planet; and inspiring action, through purposeful grants to charitable organizations (by invitation only). Visit www.disney.com/conservation for grant considerations and criteria.

Disney Does Not Support:

- Organizations or public benefit programs that do not qualify as tax-exempt under Section 501(c)(3) of the U.S. Internal Revenue Code or, for non-U.S. organizations, are determined ineligible utilizing the IRS's Reliance Standards for Making Good Faith Determinations or Expenditure Responsibility rules and regulations.
- Organizations that operate or support activities counter to the policies of The Walt Disney Company.
- Organizations that are actively engaged in highly controversial issues or use controversial tactics to advocate their position. A controversial issue is a serious matter for which different segments of the community have strong opposing positions and that has an impact on society or its institutions. A controversial tactic is an unlawful activity, or an extreme action that intentionally damages or threatens people or property.
- Social, labor union, alumni, or trade associations, fraternal or political organizations, or organizations serving a limited constituency.
- Educational organizations, including private schools and non-public school districts, that have

not been, or (if outside the U.S.) would not be, granted tax-exempt status under IRS Section 501(c)(3) .

- Private foundations (non-public charities, including personal and corporate foundations).
- Recreational, sporting or athletic associations unless serving special needs or underserved populations.
- Faith-based organizations or religious programs whose principal purpose is promulgating a particular religious faith, creed or doctrine and, whose programs do not serve the broader public regardless of religious belief.
- Organizations seeking underwriting solely for advertising.
- Unsolicited requests to support dinners, conferences, seminars and workshops.
- Requests that solely focus on payment of group or individual travel expenses such as team-based competitions, illness or hardship.
- Publications, films, television programs and other media production.
- Unsolicited proposals for campaigns to eliminate or control specific diseases.
- Individuals fund-raising for organizations (e.g. walk-a-thons, contests, etc.).
- Organizations that are raising funds to give to another charity.

All Organizations Considered for Any Type of Support Must Meet the Following Criteria:

- Organizations based in the United States must be verifiable through the Internal Revenue Service (IRS) Exempt Organizations *Select Check* online tool or the National Center for Education Statistics database. For non U.S. organizations, Disney utilizes the IRS's *Reliance Standards for Making Good Faith Determinations* or *Expenditure Responsibility* rules and regulations in determining eligible charitable organizations.
- Organizations must represent that they operate within the parameters of all applicable laws, including the Foreign Corrupt Practices Act, the U.S. Patriot Act and all applicable laws and regulations in countries where program support is provided.
- Organizations must represent they do not discriminate in employment practices or services on the basis of race, religion, color, sex, national origin, age, marital status, mental or physical ability, sexual orientation or gender identity.

In-Kind Donations - Restrictions:

- We do not accept unsolicited requests for complimentary hotel or cruise accommodations, travel arrangements, merchandise items, or other forms of donations.
- Items donated to an organization are for charitable purposes only and may not be marketed or re-sold, with the exception of charitable fundraising auctions.

Organizations Applying for Disney Park Tickets:

Disney has joined with Points of Light – the world’s largest organization dedicated to volunteer service – to reward eligible US nonprofit organization with complimentary Disney parks tickets for hosting family-friendly volunteering* activities. Through this program:

- Eligible nonprofit organizations and schools (501c3 or NCES) in the U.S. are able to earn up to 20 tickets per calendar year when they create and complete opportunities for family volunteer activities aimed at strengthening local communities.

- Volunteer projects can benefit the organization directly, the community or another nonprofit organization that meets program guidelines.
- Tickets earned are based on the actual number of individuals who participate in the event according to a scale. For example, a project with 15-34 volunteers will earn 5 theme park tickets; 35 – 74 will earn 10 tickets, and 75 and beyond earns the maximum of 20 tickets.
- Nonprofit organizations may conduct multiple family volunteer projects during a calendar year to earn up to the 20 park ticket maximum.
- Eligible organizations can register, create and manage projects, track family volunteers, and complete approved projects at <http://pointsoflight.org/disneyrewards/>

Ticket Usage Guidelines

- Tickets may be used to reward volunteers, as a contest prize, for charitable fundraising purposes, or in other ways that support the organization’s mission.
- Tickets may not be sold or bartered.
- Tickets will be sent directly (no alternate addresses) to the nonprofit organization within 60 days after completion of the family volunteer event.

Ineligible Uses and Recipients

- Sponsorships or donations for individuals, teams or organizations raising funds on behalf of another benefiting group (e.g., walk-a-thons, contests, pageants, scholarships, or ambassador programs).
- Activities or efforts such as competitions, recognition events, holiday parties, door prizes, giveaways, and reward or other incentive programs.
- Donations for families or individuals.

The ticket donation program for Walt Disney World and Disneyland is open only to eligible nonprofits in the US. The Walt Disney Company may, at its discretion, invite eligible nonprofit organizations outside the US to visit a Disney theme park by invitation only. *For more information on the Ticket Reward Program including family friendly guidelines, visit <http://pointsoflight.org/disneyrewards/>.

Disney Wishes Program Requirement -Through the Disney Wishes program, we fulfill first wishes referred by nonprofit wish-granting organizations that make wishes come true for children, ages 2 ½ through 18, with life-threatening medical conditions. All wish requests must be submitted through a recognized and registered nonprofit wish-granting organization that qualifies the child’s eligibility. We do not fulfill wishes for adults or requests for second wishes, regardless of how the first wish was fulfilled.

NOTE: *Disney reserves the right (in its sole discretion) to make all determinations regarding the organizations and programs to which it will provide support. These Guidelines may be modified at any time without advance notice. Disney reserves the right to change, suspend, revoke or terminate its charitable giving at any time, and to deviate from these Guidelines at its own discretion.*

For general information on Disney Social Responsibility efforts please visit www.TheWaltDisneyCompany.com.